

Package ‘googleadsR’

July 22, 2025

Type Package

Title Access to 'Google Ads' via the 'Windsor.ai' API

Version 1.0.0

Description Collect marketing data from 'Google Ads' using the 'Windsor.ai' API <<https://windsor.ai/api-fields/>>.

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Depends R (>= 3.5.0)

Imports jsonlite (>= 1.7.2)

VignetteBuilder knitr

Encoding UTF-8

Language en-US

RoxygenNote 7.2.1

Suggests knitr, rmarkdown, dplyr, ggplot2, tidyr, curl

LazyData true

NeedsCompilation no

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Repository CRAN

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`fetch_googleads`*Fetch Google Ads Fetch data from 'Google Ads' via 'windsor.ai' API*

Description

Fetch Google Ads Fetch data from 'Google Ads' via 'windsor.ai' API

Usage

```
fetch_googleads(  
  api_key,  
  date_from = NULL,  
  date_to = NULL,  
  fields = c("source", "campaign", "clicks", "medium", "sessions", "spend")  
)
```

Arguments

<code>api_key</code>	Your api key to access Windsor.ai API
<code>date_from</code>	The date from which to start getting data in format YYYY-MM-DD
<code>date_to</code>	The date until which to start getting data in format YYYY-MM-DD
<code>fields</code>	he fields fetched from the API for a given connector See https://www.windsor.ai/api-fields/ for details.

Value

A data frame with the desired data

Examples

```
## Not run:  
# api_key needs to be provided by the user.  
my_googleads_data <- fetch_googleads(api_key = "your api key",  
  date_from = "2022-10-01",  
  date_to = "2022-10-02",  
  fields = c("campaign", "clicks",  
    "spend", "impressions", "date"))  
  
## End(Not run)
```

my_data_googleads *Sample data from the Windsor API.*

Description

A dataset containing sample google ads data fetched from windsor.ai API. See more at: <https://windsor.ai/api-fields/>

Usage

my_data_googleads

Format

A data frame with 1677 rows and 6 variables:

campaign name of the campaign

clicks number of clicks

spend spend data

medium the type of referrals

source source of the data (google, facebook, etc.)

googlesheets googlesheets id

Source

<https://windsor.ai/>

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